

PRESS RELEASE

## French HealthTech, an innovative, dynamic and internationally recognized ecosystem

**USA, June 15, 2021 – Thanks to French healthtech, France is fully playing its role in the technological shift and aims to be the first European nation to innovate in healthcare. Meet French biotechnology and healthtech companies at BIO DIGITAL 2021. This event is a unique opportunity to learn about French innovative solutions and expertise, and to initiate a first contact, via pitch sessions, roundtables, conferences and international business “one-to-one” meetings.**

[Meet French biotech innovative startups and companies at BIO Digital!](#)

**With more than 77 French biotech companies, France will be at the forefront for this second digital edition of the BIO International Convention**, dedicated to the latest innovations in global biotechnologies and major trends in the health sector around the world. and the first pharmaceutical market in the world.

**Gathered under the banner of the French Healthcare brand to gain visibility on the international scene, these companies will present their innovative solutions** to their potential partners in the US (the US is the first country importing French biotechnologies) and around the world. Beyond the business meetings held on the event platform, pitch sessions, information meetings and round tables will be organized in parallel with the international convention around major current topics related to biotechnologies, such as: immunotherapy, radiotherapy, innovative diagnostic tools for various pathologies and many more.

The French Biotech industry is made up of many innovative startups and companies. Among those participating at BIO Digital we can mention:

- [Torskal](#)
- [Quipment](#)
- [EFS](#)
- [Superbranche](#)

### FRENCH SPEAKERS @BIO DIGITAL

**The French Healthcare Delegation will be in the spotlight on the Innovation Stage of BIO Digital**, a new interactive forum that showcases the hottest companies in biotech! For more information, please visit the French Healthcare Global Marketplace Directory landing page:

<https://www.bio.org/events/bio-digital/global-marketplace-participants/2043>

Do not miss the opportunity to hear about the French Healthcare innovations and dynamic biotech ecosystem: <https://www.bio.org/events/bio-digital/sessions/search?description=france>

#### Thursday, June 10, 2021

11:30 am EST | 5 :30 pm CET – Innovation and Business Showcase by Pays de la Loire

Who: Business France, Pays de la Loire region & Atlanpole Biothérapies competitiveness hub

Audience: 100+ European and North American healthcare stakeholders

<https://www.linkedin.com/events/innovationandbusinessshowcasein6800141888755171328/>

#### Monday, June 14, 2021

12 pm EST | 6 pm EST - Company Showcase – French Clusters

Who: Business France, Eurobiomed, Lyonbiopôle competitiveness hub, Medicen/Genopole competitiveness hub

Audience: 100+ European and North American healthcare stakeholders

<https://www.linkedin.com/events/frenchclustershowcase-biodigita6800808847100428288/>

### **Tuesday, June 15, 2021**

12 :30 pm EST | 6 :30 pm CET – Webinar Early Access programs in France

Who: Blueregn – provides legal expertise to American companies expanding their activities in France

Audience: international companies who want to expand their activities in France

<https://www.linkedin.com/events/earlyaccessprogramsinfance-atu6797931752171065344/>

### **Wednesday, June 16, 2021**

4:00 PM - 4:45 PM (EDT) – Advancing a Biotech Ecosystem in a Challenging Global Climate: The French Experience

France has been a world leader in the life sciences sector since the time of Louis Pasteur. In an increasingly competitive global biotechnology and life sciences sector, remaining a global leader has grown more challenging. The onset of the COVID pandemic has spurred a renewed determination by the Macron government to institute new policies to further strengthen this strategic sector. Featuring **Franck Riester, French Minister Delegate for Foreign Trade and Economic Attractiveness attached to the Minister for Europe and Foreign Affairs**, and Innoskel Founder and CEO, Elvire Gouze, this session will focus on the current state of the French biotech sector and the strategy needed to support the life sciences sector moving forward.

<https://www.bio.org/events/bio-digital/sessions/808764>

### **French Healthcare: a national brand to promote the strengths of the French ecosystem globally**

FRENCH HEALTHCARE is an innovative initiative aimed at bringing together French businesses, researchers and healthcare professionals to jointly promote their activities, expertise and technologies internationally. It helps promote the French vision for global health, based on a humanist approach to care and equitable and fair access to healthcare products and services.

Business France, the national agency supporting the international development of the French economy, in partnership with the French Healthcare Association and the Ministry for Europe and Foreign Affairs, is responsible for promoting the brand, which aims to coordinate a team approach to stimulate international cooperation and the influence of France's key strengths.

### **An all-new website!**

French Healthcare has launched a **brand-new website** to promote French latest news, events, innovations and expertise in pharma, biotech, medtech, digital health and healthtech, online platforms to get medical treatment and training in France and France's attractiveness. If you are looking to:

- Get innovative solutions.
- Get mappings of French solutions.
- Get medical treatment or training in France.
- Develop a business, medical or scientific partnership with a French firm.
- Expand or invest capital in France.

→ Please visit: [www.frenchhealthcare.fr](http://www.frenchhealthcare.fr) and follow us on our social media.

### **French HealthTech internationally recognized**

More than 2,000 businesses, including 750 biotechs, 1,100 medtechs and 200 digital health startups make the **French HealthTech ecosystem a solid, dynamic and internationally recognized sector**. Healthtech firms in France accounted for nearly 50,000 direct and indirect jobs in 2020, mostly highly qualified jobs.

French Healthcare is also growing in maturity and economic value. Over the past five years, the sector has doubled its revenues and increased the number of business creations. Even very small businesses have global aspirations. International partnerships represent one-third of collaborations for French businesses!

**At the heart of this revolution is R&D.** France is a great environment for startup creation and for conducting R&D, thanks to 6 innovation clusters, grants, funding, tax incentives, labor and social security cost reductions. Healthtech firms are mostly spin-offs from public research. More than half of their spending is on R&D and they have filed more than 30,000 patents **making France among the leading patent holders in the world.**

French businesses are developing over 4,000 medical innovations in drugs, medical devices, digital health solutions.

Whilst biotech and medtech represent the majority of firms, digital health and bioinformatics are experiencing strong growth.

**Thanks to French healthtech, France is fully playing its role in the technological shift and aims to be the first European nation to innovate in healthcare.**

→ Watch our video about Healthtech in France: <https://frenchhealthcare.fr/french-healthtech-a-key-player-in-health-innovation/>

## Shaping France as one of the most competitive, innovative healthtech hubs

The healthcare industry is one of the most innovative sectors, with significant investments in R&D. France has set the ambition of becoming the **leading nation for industry and innovation in healthcare and pursues an ambitious policy to boost its attractiveness for innovation**, becoming a country that produces and adopts **the innovations of the future**. The French Healthcare ecosystem is committed and determined to make France the leading sovereign nation in Europe in terms of health innovation.

Several key initiatives have already been taken: the measures adopted by the 2018 Strategic Council for the Healthcare Industries (CSIS) have been implemented, with significant reductions in the time taken to grant clinical trial authorization, for the French National Authority for Health (HAS) to review medicinal products and for the French Economic Committee for Health Products (CEPS) to negotiate prices. France has adopted the reform of early access to drugs (the "ATU" or temporary authorisation for use reform), a procedure which needed to be simplified if it was to be effective. A framework agreement with the CEPS should lead to further progress in recognising both the therapeutic value of a drug and also the industrial value that it has the potential to create.

This ambitious policy targets rapid access to innovation for patients while also contributing to France's industrial policy.

To strengthen its position as a **global hub for healthtech and to become the leading European nation for healthcare**, France, which already has a strong export industry, wants to **attract foreign talent** to support the challenges raised by the rapid growth of HealthTech and to **welcome foreign businesses**.

France has developed an active policy to attract them. The aim is to reinforce the growth of a positive healthcare ecosystem and, in so doing, dynamize the development of each of its stakeholders.

## France, the most attractive country in Europe for foreign investors

For the second year in a row, the 2021 EY Attractiveness Survey for France, published in June 2021 by EY, confirms France's position as **European leader for incoming foreign investment in 2020**.

**France held its no. 1 position in 2020, receiving 985 investment projects across the country.** For the second year running, it was ahead of the United Kingdom and Germany.

**This achievement demonstrates the robust fundamentals of the French economy, strengthened by the proactive reforms the Government has implemented over the last four years.**

**A vast programme of long-term reforms has been implemented since 2017 to enhance France's attractiveness for businesses.** The Government has taken strong steps to boost competitiveness: cutting corporate taxation, reforming the labour market, making the research tax credit permanent, and reforming the taxation of persons through the creation of the flat tax on income and the real estate wealth tax.

In addition, the Government has worked to simplify procedures for companies and investors, particularly through the 2019 business transformation and growth (PACTE) Act. **These structural, long-term reforms made France Europe's most attractive country.**

Sources:

Foreign investors back Europe, but is Europe back? EY Attractiveness Survey – Europe - June 2021 [https://assets.ey.com/content/dam/ey-sites/ey-com/en\\_gl/topics/attractiveness/ey-europe-attractiveness-survey-2021-hr-v1.pdf](https://assets.ey.com/content/dam/ey-sites/ey-com/en_gl/topics/attractiveness/ey-europe-attractiveness-survey-2021-hr-v1.pdf)

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### Follow French Healthcare:

#FrenchHealthcare

Website: [www.frenchhealthcare.fr](http://www.frenchhealthcare.fr)

Twitter: [@FrHealthCare\\_EN](https://twitter.com/FrHealthCare_EN)

LinkedIn: <https://www.linkedin.com/company/french-healthcare-en/>

Youtube: <https://www.youtube.com/playlist?list=PLsMLWBGsp3ap17paTV9KcY3meoBZTxWn5>



**Choose France** is a registered trademark of the French government that promotes France's economic attractiveness internationally.

#ChooseFrance



**Business France** is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France. It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has 1,500 personnel, both in France and in 55 countries throughout the world, who work with a network of partners. Since January 2019, as part of the reform of the state support system for exports, Business France has given private partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: [www.businessfrance.fr](http://www.businessfrance.fr) @businessfrance #BusinessFrance

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